

SCHOOL DISTRICT NO. 67 (OKANAGAN SKAHA)

POLICY

POLICY #140 Board Spokesperson(s)

RATIONALE

The Board recognizes the value of keeping the public properly informed about the decisions it makes which influence the goals, achievements and general operations of the district.

POLICY

The chairperson of the Board will normally act as its spokesperson and will strive to ensure the accurate dissemination of factual data to media and others.

ADOPTED: November 8, 1999

Reviewed/Revised:

September 10, 2007

February 2, 2015

Statutory Reference:

SCHOOL DISTRICT NO. 67 (OKANAGAN SKAHA)

REGULATIONS AND PROCEDURES

POLICY #140 Board Spokesperson(s)

1. The chairperson may, by Board resolution, nominate a trustee as spokesperson.
2. The spokesperson shall be assisted in his/her public communication responsibilities by the superintendent and secretary-treasurer as needed.
3. After first reporting to the Board, the chairperson of a board committee may provide factual information to the media which relates specifically to the functions of that committee.
4. Any trustee wishing to provide information about board of education business to the media should first inform the spokesperson for the Board.
5. Board of education representatives to other organizations may provide information of a factual nature to the media. The information must be related specifically to the actions and decisions of that organization as may be reasonable in the context of that organization's policies.
6. Any trustee wishing to express personal opinions to the media should ensure that his/her remarks, when released, will appear clearly as expressions of personal opinion, which are distinct from the position of the Board of Education.

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