

SCHOOL DISTRICT NO. 67 (OKANAGAN SKAHA)

POLICY

POLICY #211 Distribution of Materials to Students

RATIONALE

Numerous requests are made to the school district to approve the distribution of promotional information to students. Requests include organizations with literature or information regarding non-profit and commercial youth activities, charities, political or religious matters and other commercial promotion.

The Board believes that outside organizations' access to students should be strictly controlled by allowing only material and information deemed appropriate to be circulated.

POLICY

Recognized charitable organizations and other organizations having educational or community service attributes may be allowed access to schools under regulations to this policy.

ADOPTED: November 8, 1999

Reviewed/Revised:

May 14, 2001

September 10, 2007

June 25, 2018

Statutory Reference:

REGULATIONS AND PROCEDURES

POLICY #211 Distribution of Materials to Students

1. Participation by students in the activities of recognized charities will foster understanding of the needs of others and our collective responsibility for helping meet those needs. Activities such as the Terry Fox Run, Milk Run, Jump Rope for Heart, Get Out Alive Program, Poppy Day, UNICEF, etc. will help develop good citizenship in our students and are permitted at the discretion of the principal. The above list is representative and not necessarily exhaustive.
2. All other arrangements with schools under this policy must have educational or social value and provide worthwhile service for students.
3. Activities allowed under the policy should require minimal intrusion into instructional time.
4. Any advertising associated with an activity, event or other arrangement must be minimal, discrete and in good taste.
5. There can be no appearance of Board of Education endorsement of any arrangement allowed under the policy. Care must be exercised in judging whether an arrangement may be deemed to be "in restraint of trade".
6. The superintendent, at his/her discretion, may review any arrangement appearing to require further judgment as to its appropriateness under this policy, and report this to the board for its information or decision.
7. Requests for the circulation of information or brochures to students requires prior approval by the superintendent (or designate). This circulation of information may be in the form of a school newsletter, electronic access (e.g. internet, telephone), posting of materials, or allowing students who so choose to pick up a brochure or materials following a school announcement.
8. Five categories of "arrangements" are possible. The examples shown are not intended to be exhaustive.
 - i) Items involving individual students such as book sales, student travel, school photographs and child identity programs may be decided by the principal, and this decision may involve consultation with the school parent advisory council. Commissions or payments received as a result of these arrangements are for the benefit of the school.
 - ii) Where the principal and parent advisory council of a school are in agreement, vending machine(s) may be placed in schools. Products sold and types of vending machines are a school decision and must adhere to the "Guidelines for Food and Beverage Sales in BC Schools – 2013" or any subsequent publication produced by the Province of BC. Contractual arrangements shall be reviewed by the secretary-treasurer.

- iii) Sponsorships of teams, gifts of time clocks and similar arrangements shall be recommended by the principal to the superintendent for his/her decision.
- iv) Twinning of schools with corporate partners shall be the subject of consultation between the principal and the superintendent with a recommendation proceeding to the Board of Education.
- v) The superintendent (or designate) may approve applications for hockey schools, basketball camps, piano teaching, dance, etc. He/she will determine the amount and method of publicity allowed in the schools regarding such arrangements.

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